

# Gisella A. Kagy

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## ACADEMIC POSITIONS

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Assistant Professor, University of Wisconsin-Madison, Department of Consumer Science	Fall 2023 - present
Assistant Professor, Vassar College, Department of Economics	2015 – Spring 2023
Visiting Scholar, New York University Abu Dhabi	Spring 2018

## EDUCATION

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PhD Economics, University of Colorado Boulder, College of Arts and Sciences	2015
MA Economics, University of Colorado Boulder, College of Arts and Sciences	2011
BS Applied Mathematics, University of Colorado Boulder, College of Engineering and Applied Science	2007

## PUBLICATIONS

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"Gender Differences in Informal Labor Market Resilience" (with Morgan Hardy, Erin Litzow and Jamie McCasland) *World Bank Economic Review* 37.1 (2023): 112-126.

"Gotta Have Money to Make Money? Bargaining Behavior and Financial Need of Microentrepreneurs" (with Morgan Hardy and Lena Song) *American Economic Review: Insights* 4.1 (2022): 1-17.

"Thirty-five years later: Long-term effects of the Matlab maternal and child health/family planning program on older women's well-being." (with Tania Barham, Brachel Champion, Andrew Foster, Jena D. Jamadani, Warren C. Jochem, Randall Kuhn, and Elizabeth Root) *Proceedings of the National Academy of Sciences* 118, no. 28 (2021).

"The market-reach of pandemics: Evidence from female workers in Ethiopia's ready-made garment industry" (with Christian Johannes Meyer, Morgan Hardy, Marc Witte and Eyoual Demeke) *World Development* 137 (2021): 105179.

"It's Getting Crowded in Here: Experimental Evidence of Demand Constraints in the Gender Profit Gap" (with Morgan Hardy) *The Economic Journal*, 130, no. 631 (2020): 2272-2290.

"Mind The (Profit) Gap: Why Are Female Enterprise Owners Earning Less than Men?" (with Morgan Hardy) *AEA Papers and Proceedings*. Vol. 108. (2018).

## WORKING PAPERS

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Economic Consequences of Childhood Exposure to Urban Environmental Toxins – with Dustin Frye

The Impact of Firm Downsizing on Workers: Evidence from Ethiopia's Ready-Made Garment Industry – with Morgan Hardy, Eyoual Demeke, Marc Witte and Christian Johannes Meyer (revisions requested at *World Development*)

Early Childhood Health and Family Planning: Long-term and Intergenerational Effects on Human Capital  
– with Brachel Champion, Tania Barham and Jena Hamadani

The Enterprise Gender Data Gap: Evidence From Sub-Saharan Africa – with Morgan Hardy and Nusrat Jimi

## WORK IN PROGRESS

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Gendered Inheritance and the Gender Profit Gap: Evidence from Ghana – with Morgan Hardy and Angela Orozco

Long Run Impacts of Famine Exposure: A Study of the 1974 - 1975 Bangladesh Famine – with Brachel Champion

Female Labor Market Opportunities, Household Decision-Making Power and Domestic Violence: Evidence from the Bangladesh Garment Industry

The Devil is in the Pre-Tales: A Closer Look at Women’s First Months in Industrial Work – with Morgan Hardy and Christian Johannes Meyer

## FUNDED PROJECTS AND GRANTS

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### Addis-Ababa Inclusive Labor Markets Study

Approximate total to date - \$40,000

*Ethiopia, Summer 2023 – present* with Morgan Hardy and Christian Johannes Meyer

- Oxford Martin Programme on the Future of Development at the University of Oxford, ~ \$40,000

### The Aburi Firm Study

Approximate total to date - \$118,732

*Ghana, Summer 2022 – present* with M. Hardy and J. McCasland

- New York University Abu Dhabi, competitive research grant, \$45,000
- Jameel Abdul Latif Poverty Action Lab, \$34,082
- The World Bank, external consultancy funding, \$16,650
- The Centre for Innovative Data in Economics Research, Univ British Columbia grant, ~\$18,000
- Vassar College Committee on Research Grant, \$5,000

### Foundational Analysis to Close the Gender Profitability Gap

Approximate total to date - \$1,655,897 (funding through the Ethiopian Economic Association)

*Global Data Work, 2020 – July 2023* with D. Goshu, M. Hardy, and M. Ketema

- The Bill and Melinda Gates Foundation, project grant, \$1,405,897
- The Bill and Melinda Gates Foundation, top-up due to civil conflict logistics, \$~250,000

### The Impact of COVID-19 on the Lives of Women in the Garment Industry: Evidence from Ethiopia

Approximate total to date - \$1,283,180 (some funds returned after project discontinuation due to ongoing civil conflict)

*Ethiopia, 2020 – 2022* with E. Demeke, M. Hardy, C.J. Meyer, and M. Witte

- Jameel Abdul Latif Poverty Action Lab, Gender and Economic Agency Initiative, \$248,185
- Private Enterprise Development in Low-Income Countries, major research grant £465,600
- The World Bank/DFID, “More, Better, and More Inclusive Jobs” Research Program for Ethiopia, \$450,000
- The World Bank, ieConnect for Impact grant, \$125,000
- The International Growth Centre, Ethiopia small projects facility, £19,960
- New York University Abu Dhabi, competitive research enhancement funding \$65,000
- Private Enterprise Development in Low-Income Countries, exploratory research grant, £33,440

### The Hohoe Garment Makers Study

Approximate total to date - \$88,658

*Ghana, 2014 – 2022* with M. Hardy and J. McCasland

- Private Enterprise Development in Low-Income Countries, exploratory research grant, £34,560
- The Hazeltine Foundation, seed grant for graduate research in entrepreneurship, \$5,000
- Brown University Population Studies Center, research grant, \$5,000
- The World Bank, external consultancy funding, \$20,500
- New York University Abu Dhabi, competitive research grant, \$20,000
- Vassar College Committee on Research Grant, \$5,000

## INSTITUTIONAL FELLOWSHIPS, GRANTS, AND AWARDS

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Vassar College Committee on Research Grant, 2017, 2019, 2020, 2022  
 Vassar College Ford Scholar Fellowship, Summer 2016, 2017, 2018, 2019, 2021, 2022  
 Vassar College Academic Technologies Grant, Fall 2019  
 Hewlett Foundation/Institute of International Education Dissertation Fellowship in Population, Reproductive Health and Economic Development, 2013 – 2015  
 University of Colorado Boulder Population Center, Rapid Response Grant (with Tania Barham), 2014  
 University of Colorado Boulder, Graduate Award for Public Policy Research, 2014  
 University of Colorado Boulder, Beverly Sears Graduate Student Grant , 2014  
 University of Colorado Boulder, Leslie Whittington Endowed Fellowship for Excellence in Economics, 2013

## PROFESSIONAL ACTIVITIES

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(\* attendee/discussant) (\*\* Presentation) (\*\*\*) Seminar)

2023 American Economic Association annual meeting\*\*  
 University of Ghana, Department of Economics\*\*\*  
 Center for the Study of African Economies (CSAE) Annual Conference, \*\*  
 Ethiopian Economic Association \*\*\*  
 New York University Abu Dhabi, Department of Economics \*\*\*  
 Makerere University, Department of Economics \*\*\*  
 Economic Policy Research Center, Uganda \*\*\*  
 Liberal Arts Colleges Public and Labor Economics Conference, Smith College \*\*

2022 100 Years of Economic Development Conference, Cornell University \*\*  
 NBER Summer Institute Gender in the Economy\*  
 Gender Inequalities and Economic Theory, Conference at Levy Institute for Economics at Bard College\*\*  
 Liberal Arts Development Conference\*

2021 American Economic Association annual meeting\*  
 American Economic Association CeMENT Workshop\*  
 J-PAL/IPA Gender Research Presentation in Nairobi, Kenya\*\*  
 Liberal Arts Development Economics Seminar Series\*\*\*  
 Liberal Arts Development Conference\*\* (and scientific committee member)  
 Structural Transformation and Economic Growth (STEG): Workshop on Labor, Home Production and Structural Transformation\*\*

2020 Liberal Arts Colleges Development Seminar \*\*\*  
 International Population Conference, Paris France \*\*  
 Bill and Melinda Gates Foundation, Women's Economic Empowerment, East Africa Meeting \*\*  
 Entrepreneurship and Private Enterprise Development in Emerging Economies Conference at University of Michigan (canceled)\*\*  
 Western Economic Association Conference (canceled) \*\*  
 BREAD, Conference \*\*  
 Fordham University\*\*\*

2019 New York Area Development Nano-Conference, Columbia University\*  
 Conference on Firms, Trade and Development, Stanford University\*  
 Association for Public Policy Analysis and Management Annual Conference\*\*  
 Northeastern Universities Development Conference, Northwestern University\*  
 Gender and Development Conference, Williams College\*  
 SUNY Binghamton\*\*\*

2018 American Economic Association Annual Meeting\*\*  
 Working Group in African Political Economy (WGAPE), NYU-AD\*\*  
 International Growth Center Dhaka Conference\*\*  
 New York University, Abu Dhabi\*\*\*  
 Entrepreneurship and Private Enterprise Development in Emerging Economies Conference at McGill University\*\*  
 Markets and Organizations in Emerging Economies Conference, Northwestern University\*  
 Liberal Arts Development Conference, Middlebury College\*\*

2017	New York State Economic Association Conference** American Economic Association Annual Meeting* NYU Entrepreneurship and Private Enterprise Development in Emerging Economies** Liberal Arts Development Conference, Hamilton College** International Population Conference, Cape Town South Africa**
2016	Private Enterprise Development in Low-Income Countries, Oxford University** Population Association of America, Washington DC*** Western Economic Association Conference ** PopDev, Washington DC* Liberal Arts Development Conference, Vassar College *
2015	Economic History Association Conference ** PopDev, Addis Ababa Ethiopia** College of William and Mary*** Vassar College*** Clark University*** Sam Houston State*** Liberal Arts Development Conference, Lafayette College** Union College ***
2014	Effects of Early Life Events on Later Life Outcomes Conference, University of Michigan** PopDev, Nairobi Kenya** Population Association of America, Boston** Northeastern Universities Development Conference, Boston University**
2013	Population Association of America, New Orleans** Southern Economic Association, Tampa**
2012	Northeastern Universities Development Conference, Dartmouth College**
2011	Cliometrics, UC Boulder* Famine and Fetal Origins Conference, Princeton University*
Workshops:	
2022	Difference-in-Difference Workshop with Scott Cunningham
2019	Inclusive Excellence, Faculty Development Workshop Vassar College
2017	AALAC Equity in Economics Workshop; CSWEP Women in the Media (American Economic Association)

## REFEREE SERVICE

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American Economic Journal: Applied Economics, American Journal of Clinical Nutrition, Asian Development Review, Biodemography and Social Biology, Demographic Research, Economic Issues, Feminist Economics, Journal of Demographic Economics, Journal of Development Economics, Journal of Development Studies, Journal of Economic Growth, Journal of Economic History, Journal of International Development, PLOS ONE, World Development

## TEACHING

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Introduction to Economics, Vassar College  
Economics of Inequality and Discrimination, Vassar College  
Development Economics, Vassar College  
Microeconomic Theory, Vassar College  
Principles of Microeconomics, University of Colorado Boulder

## OTHER SERVICE

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PhD Dissertation Committee Member for Brachel Champion	Spring 2022
Publish What You Fund, Ethiopia Advisory Board Committee member	Spring 2022
At Vassar College:	
Committee on Redesigning Course Evaluations Questionnaire	2021 – Present
Engaged Pluralism Initiative	
Inclusive Pedagogies and Curriculum Development Working Group Member	2021 – Present

Inclusive Pedagogies and Curriculum Development Working Group Co-Chair	Fall 2022 – Present
Coordinating Committee	Fall 2022 – Present
SaLT pilot program	Spring 2020
Committee on Committees Member	2018-2020
Gender Inclusivity in Economics Events	2016-2020
Work with Dean of Faculty Office developing policy for reimbursement of dependent care expenses during research travel	Fall 2018-Fall 2019
Economics Recruitment Committee	2016, 2017, 2018
First Round Interview Team for new Tenure-Track hire	2017
Tananbaum Fellowship Selection Committee	Fall 2016

### **ADDITIONAL WORK EXPERIENCE**

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Graduate Research Assistant, Health and Society Program, Institute of Behavioral Sciences at the University of Colorado Boulder	2010 - 2015
Mathematica Policy Research, Inc., Princeton, NJ - Research Assistant/Programmer	2007 – 2009